WELCOME TO THE SEVENTH CEE IMPACT DAY
We are here to catalyze the social impact ecosystem in Central & Eastern Europe

TABLE OF CONTENTS

1 ........ INTRODUCTION
2-3 .......... AGENDA: THURSDAY, OCTOBER 4
4-5 .......... SESSION DETAILS
6-8 .......... AGENDA: FRIDAY, OCTOBER 5
9-12 .......... SESSION DETAILS
14-15 ......... HOSTS AND PARTNERS
LET US JOIN FORCES AND BE AGENTS OF POSITIVE AND IMPACTFUL CHANGE.

CEEIDIMPACTDAY.ORG
A warm welcome to the seventh edition of CEE Impact Day, a conference dedicated to catalyzing the social innovation ecosystem in Central and Eastern Europe.

What began as a gathering geared toward supporting impact investors has grown into a regional multi-stakeholder conference where thought leaders from the investment industry, the private sector, capacity builders, nonprofits and social innovators come together to collaboratively address the topics most critical to our region.

This year, we have expanded our program to host breakout sessions dedicated to impact investing, the United Nations Sustainable Development Goals and ecosystem building. We invite you engage in eye-to-eye dialogue about obstacles to overcome, best practices, and opportunities for scaling proven solutions regionally.

So, let’s join forces to build a stronger social innovation ecosystem in Central and Eastern Europe, for a world that works for all.

A special thank you to our hosting partner, ERSTE Group, our event partners, our content and outreach partners, and all of our contributors for their continued support and engagement.
THURSDAY
OCTOBER 4

Investor-only tracks and dinner at Impact Hub Vienna

A half-day of investor-only workshops delivered by international experts and practitioners

**Location:** Impact Hub Vienna, Lindengasse 56, 1070 Vienna
THURSDAY, OCTOBER 4

INVESTOR AGENDA

13:30 .......... Arrival & Registration

14:00 .......... Welcome & Introduction
Lena Gansterer / Partnerships Director, Impact Hub Vienna

14:15 .......... Opening Keynote: Mainstreaming Impact Investing
Christin ter Braak-Forstinger, Dr. / Co-Founder, Chi Impact Capital

Breakout Sessions:
Actors for Impact Investing

Scaling Impact Investing in Europe
The Value of Investor Peer Groups
Investing for Impact: The Role of Foundations

16:30-17:00 ..... Coffee Break

Breakout Sessions:
Overcoming Challenges in Impact Investing

Alternative Ways to Aggregate Impact Across a Portfolio
Responsible Exits ?!
Financial Instruments

18:30 .......... Cocktail Reception & Fireside Chat
Alexandra Korjin / Associate Director, Enclude Capital
Nikolaus Hutter / Partner, New Paradigm Ventures
BREAKOUT SESSIONS:
ACTORS FOR IMPACT INVESTING

SCALING IMPACT INVESTING IN EUROPE
15:00-16:30
This session will provide an engaging exchange among practitioners on how to set up investing vehicles to support social enterprises. The European Investment Fund (EIF) and two pioneering impact investing companies from Hungary will provide a close look at their approach to catalyzing impact investing in Europe.

Cyril Gouiffes / Investment Manager, European Investment Fund
Elemér Eszter / Co-founder and CEO, Impact Ventures Ltd and Chairman of the Board of Directors, PBG FMC Ltd
Bence Tóth / CEO and Member of the Board, Susterra Capital Partners

THE VALUE OF INVESTOR PEER GROUPS
15:00-16:30
Impact Investing is still a nascent field in Central and Eastern Europe. Peer to peer exchange is a key but often underestimated resource for capacity building, both at individual and at ecosystem level. In this session, we invite you for a constructive conversation with seasoned impact investors on how to harness the power of impact practitioner networks and peer groups.

Philipp Haydn / Impact Business Angel
Julia Oesterreich / Consultant, Beyond Philanthropy
Alexander Ertler / Impact Business Angel
Cornelius Pietzner / CEO, Alterra Impact Finance

INVESTING FOR IMPACT: THE ROLE OF FOUNDATIONS
15:00-16:30
This interactive session will constructively address the challenges and opportunities faced by foundations when moving from a traditional model of philanthropy to an impact investing approach. A series of case studies presented by practitioners will guide interactive, small group conversations that uncover the potential of impact investing to scale impact and define actionable best practices.

Ewa Konczal / Manager for Central and Eastern Europe, EVPA
Johannes Weber / Project Manager, BMW Foundation Herbert Quandt
Nicole Traxler / Lead Social Innovation, Erste Group and ERSTE Foundation
Dr. Rory Tews / Program Manager, Roots of Impact
BREAKOUT SESSIONS: OVERCOMING CHALLENGES IN IMPACT INVESTING

ALTERNATIVE WAYS TO AGGREGATE IMPACT ACROSS A PORTFOLIO
17:00 - 18:30
Join us to explore what data is really useful for making decisions about maximising impact. We will explore risks and opportunities and an alternative metric of: ‘Responsiveness’.

Jeremy Nicholls / Founder, SROI network

RESPONSIBLE EXITS ?!
17:00 - 18:30
Exits are hotly debated components of the impact investing life cycle. How can they be executed in a responsible way, avoiding the risk of mission drift? Join this session to hear real-life case studies and insights from one of the most experienced impact investors in Central and Eastern Europe.

Erwin Stahl / Managing Director, BonVenture Management
Nikolaus Hutter / Partner, New Paradigm Ventures

FINANCIAL INSTRUMENTS
17:00 - 18:30
Impact investing includes a wide spectrum of instruments and tools, beyond equity investments. In this session, key actors in the impact investment field will share insights into different vehicles for financing social enterprises, highlighting the best application cases for each instrument.

Markus Freiburg / Founder and Managing Director, FASE
Günter Benischek / Head of Social Banking, Erste Bank
Werner Krendl / WWF Impact Ventures and Impact Hub Vienna
Lena Gansterer / Partnerships Director, Impact Hub Vienna
Day two is dedicated to catalyzing the social impact ecosystem in Central and Eastern Europe. Through peer to peer discussions, we invite you to connect, collaborate, and get inspired to tackle the region’s most pressing issues and build a stronger impact ecosystem.

**Location:** Erste Bank Campus, Am Belvedere 1, 1100 Vienna
08:30 ............ Arrival & Registration

09:00 ............ Welcome
Lena Gansterer / Partnerships Director, Impact Hub Vienna
Andreas Treichl / CEO, Erste Group
Hartwig Löger / Minister of Finance, Republic of Austria

09:45 ............ Break the Ice
Engaging icebreakers to start the day with new connections and meaningful conversations

10:15 ............ Social Entrepreneur Pitches
Powered by Vienna Business Agency
Habibi & Hawara / Austria
Lab Box / Kosovo
Markta / Austria
Mindfulness Alliance / Turkey
Vienna Textile Labs / Austria

11:15 ............ Break

BREAKOUT SESSIONS:
TAKING ACTION FOR THE SDGs

Migration: Creating an Inclusive Society
Quality Education: Changing the System
Climate action: Accelerating Exponential Solutions
Partnerships for the Goals: What Works in Cross-sector Collaboration

13:15 ............ Lunch & Social Venture Fair
FRIDAY, OCTOBER 5

AGENDA AFTERNOON

BREAKOUT SESSIONS: ADVANCING THE IMPACT ECOSYSTEM

Tech4Good: Solving Societal Challenges
Future of Business: Role of Businesses in the Impact Economy
Supply and Demand of Impact Capital in CEE
Shaping Social Innovations Through Policy

16:15 .......... Break

16:45 .......... Award Ceremony 2018: Social Impact Award Austria
On the 10th birthday of Social Impact Award (SIA) Austria, meet the best young Austrian social ventures and get insights into future projects and trends in social innovation.

Closing panel:
Roadmap for the Social Innovation Sector Towards 2030
A multi-stakeholder perspective on the roadmap needed to achieve the 2030 agenda at the ecosystem level.
Alexander Baic / Principal, BCG
Alexis Eremia / Co-founder, Impact Hub Vienna
Franz Karl Prüller / Senior Advisor to the Board, Erste Foundation
Jakob Detering / Managing Director, Social Impact Award International
Michael Meyer / Director, Institute for Nonprofit- Management at WU Vienna
Uli Grabenwarter / Deputy Director, Equity Investments, European Investment Fund
Moderator: Gabriela Gandel / Executive Director, Impact Hub Network

19:00 .......... Closing Reception

20:00 .......... CEE Impact Day 2018 & Social Impact Award After Party
Including Concert by Open Piano for Refugees; DJ-Set by Incandenza
Location: Restaurant Marks, Neustiftgasse 82, 1070 Wien
Shuttle busses available (19:30 & 20:00)
BREAKOUT SESSIONS: TAKING ACTION FOR THE SDGs

In these Breakout Sessions we explore best practices, case studies, and collaboration opportunities for achieving the Sustainable Development Goals in Central and Eastern Europe.

MIGRATION: CREATING AN INCLUSIVE SOCIETY
11:45-13:15
We believe that creating an inclusive society and working on reducing inequalities will be obligatory for a future that works for all and we enjoy living in. This interactive session will showcase different initiatives led by start-ups, organizations and international institutions that work on finding solutions for inclusion with the focus on migration. In an interactive panel discussion we will explore different levels of intervention and get new perspectives.

Lisa Unterreiner / Programm-Manager, Deloitte found! Program
Perrine Schober / Founder, Shades Tours
Patricia Wruuck / Economist, European Investment Bank

QUALITY EDUCATION: CHANGING THE SYSTEM
11:45-13:15
Achieving inclusive and quality education for all reaffirms the belief that education is one of the most powerful and proven vehicles for sustainable development. In this session startups, NGOs and policy makers that work on changing the educational system will present their initiatives and will be available for in-depth conversations.

Michael Hagelmüller / Project Manager, Ashoka
Gebhard Ottacher / COO, Teach4Austria
Manfred Kastner / Founder, Vision Education
Arta Shehu Zaimi / Co-Founder, jCoders & Lab Box
Nemanja Đorđević / Education Project Manager, Digital Serbia Initiative
CLIMATE ACTION: ACCELERATING EXPONENTIAL SOLUTIONS
11:45-13:15
Since we can’t wait for climate change to be resolved through global political consensus, we have to look for strategies to enable the exponential growth of solutions created by climate entrepreneurs. In this collaborative session we will learn about the status quo in the region by hearing from practitioners and innovators from the field, and explore what actions each organization can take in order to collectively accelerate climate action in Central and Eastern Europe.

Magdalena Dul - Komosinska / CEE Director, EIT Climate-KIC
Paul Chatterton / Founder and Lead, WWF Landscape Finance Lab
Michael Obersteiner / Program Director, IASA

PARTNERSHIPS FOR THE GOALS: WHAT WORKS IN CROSS-SECTOR COLLABORATION
11:45-13:15
The private sector, civil society, and governments must work together for us to achieve the Sustainable Development Goals, which requires each side to clarify their own role and how to best work with each other in an impactful way. In order to understand how to collaborate across sectors to achieve impact at scale, this session will share lessons learned by organisations with a track record of effective partnerships in service of social and environmental innovation, greater social entrepreneurship, and social venture creation.

Piril Kadibesegil / Senior Manager Corporate Citizenship, Allianz SE
Ewa Konczal / Manager for Central and Eastern Europe, EVPA
Shahed Molvi / Global Programmes Lead, Impact Hub
Ruzanna Safaryan / Project Manager - Impactaim Venture Accelerator, UNDP
Moderator: Peter Ptashko / Director, GSEN
BREAKOUT SESSIONS:
ADVANCING THE IMPACT ECOSYSTEM

The afternoon Breakout Sessions provide a space for action-driven dialogue on key intervention areas for strengthening the social innovation ecosystem in Central and Eastern Europe.

TECH4GOOD: SOLVING SOCIETAL CHALLENGES
14:45-16:15

Everyone is talking about technology / digitalization and its effects – both positive and negative. In this interactive panel, we will focus on how technology and digitalization can be applied to solve societal challenges. Through the right use of technologies like artificial intelligence, blockchain, internet of things and other technologies social transformation and solutions can be accelerated. You will meet organizations and individuals that use digital technology to benefit society, and have the chance to discuss your questions with them.

Claudia Winkler / Founder, goood
Wolfgang Fengler / Founder, World Data Lab; Lead Economist World Bank
Thomas Schranz / Founder, Lemmings
Tatjana Novakovic / Researcher, Cryptoeconomics Research Lab at Vienna University of Economics and Business
Theresa Imre / Founder, markta

FUTURE OF BUSINESS: ROLE OF BUSINESS IN THE IMPACT ECONOMY
14:45-16:15

Value systems in the private sector are shifting. Consumers and investors alike demand more than capital value for their Euros, and companies are taking a hard look at strategies to generate a positive impact on society and the environment. One strategy top business leaders at traditional enterprises are implementing is forming collaborations with a new wave of entrepreneurs–ones who integrate impact into their business models. In this session, we analyze a variety of case studies and best practices to achieve impact at scale used by the corporations who are pioneering the future of business.

Klaudia Bachinger / Founder & CEO, WisR
Michael Pawel / CEO, Pawel packing & logistics
Martin Wildenberg / Research Associate, WU
Moderator: Neven Marinović / Co-founder and Executive Director, Smart Kolektiv
SUPPLY & DEMAND OF IMPACT CAPITAL IN CEE
14:45-16:15
Having started out as a niche activity, impact capital is now championed by a growing number of actors. Yet many challenging questions remain open: What financial instruments are most suitable for the diverse regulations in Central and Eastern Europe? What kind of capital do impact-driven enterprises in CEE need? What does it take to overcome the existing obstacles to the mainstreaming of impact investing? With representatives from both the demand and supply of impact capital, we will open a space for an engaging fishbowl discussion that answers some of these questions.

Gunter Schall /Head Of Unit Private Sector And Development, Austrian Development Agency
Shkelzen Marku / Co-founder & Managing Director, Yunus Social Business Balkans
Mirjana Sakic / Social Banking Development, Erste Group Bank AG
Roxana Damaschin-Tecu / CEE Social Investment Taskforce
Pezana Rexha / CEO and Founder, Pana Storytelling Furniture
Jasmina Petrovic / Senior Investment Officer, Finance in Motion
Moderator: Bistra Kumabroska / Scaling and Partnerships Manager, Social Impact Award

SHAPING SOCIAL INNOVATIONS THROUGH POLICY
14:45-16:15
If equipped with the right vision, mission and strategy, public policies at a local, national and supranational level can provide crucial infrastructure and support for social innovation ecosystems. This panel will bring a multi stakeholder perspective on the status quo of public policies for social innovation in Central and Eastern Europe and will highlight successful approaches to harnessing the potential of regulatory frameworks to work as catalysts for impact.

Hedvig Morvai / Executive Director, European Fund for the Balkans
Oana Țoiu / Founder, Social Innovation Solutions; Former State Secretary in the Romanian Government
Dana- Gabriela Verbal / DG Employment, Social Affairs and Inclusion of the European Commission
Erwin Stahl / Managing Director, BonVenture Management
Uli Grabenwarter / Deputy Director, Equity Investments, European Investment Fund
Moderator: Matteo Landi / Industrial Development & Youth Entrepreneurship Expert, UNIDO
Impact Hub Vienna is a diverse community of individuals who have one thing in common—we believe bold, entrepreneurial ideas can change the society for the better. Impact Hub supports the growth of socially impactful business ideas and technologies by hosting a vibrant community, an inspiring space, and customized accelerator programs.

Erste Group Bank AG was founded in 1819 as the first Austrian savings bank. Around 47,000 employees are serving 16.4 million clients in more than 2,500 branches in 7 countries. Erste Group is one of the largest financial services providers in Central and Eastern Europe.

The Austrian Development Agency is in charge of implementing all bilateral projects and programs of the Austrian Development Cooperation (ADC).

The Erste Foundation invests in the development of societies in Austria, Central, and South Eastern Europe.

The Vienna Business Agency offers financial support, real estate and urban development incentives, as well as free service and advice for national and international companies.

Oeko Business Vienna is the City of Vienna’s environmental service package for Viennese companies. It supports companies in the implementation of environmentally relevant measures in their operations and helps to reduce operating costs.

EIT Climate-KIC is Europe’s largest public-private innovation partnership focused on climate innovation to mitigate and adapt to climate change.
INNOVATENATURE / innovate4nature.at
innovate4nature is the startup competition of WWF, SPAR and the Impact Hub Vienna as part of the Biodiversity Initiative diversity of the BMNT.

EUROPEAN VENTURE PHILANTHROPY ASSOCIATION / evpa.eu.com
The European Venture Philanthropy Association (EVPA) is a lively community of organisations sharing the same vision and a common goal: creating positive societal impact through venture philanthropy.

GLOBAL SOCIAL ENTREPRENEURSHIP NETWORK / gsen.global
The Global Social Entrepreneurship Network (GSEN) is the global network for organisations supporting early stage social entrepreneurs.

SOCIAL IMPACT AWARD / socialimpactaward.net
Social Impact Award runs education and incubation programs that support early-stage social entrepreneurs in developing and implementing innovative business solutions to tackle the most important societal challenges of our times.

INVESTMENT READY PROGRAM / investment-ready.org
The Investment Ready Program helps impact ventures from CEE grow their business, providing them with knowledge, skills, access to investors and a pool of committed capital.
IMPACT INVESTING IS A POWERFUL INSTRUMENT OF CHANGE.

CEEIDIMPACTDAY.ORG

CEE Impact Day
is organized by
Impact Hub Vienna
Lindengasse 56 / 18-19
Vienna, 1070, Austria
vienna.impacthub.net