7 JUNE
VIENNA, AUSTRIA
A new paradigm for capitalism is emerging.

Impact Investors are redefining value creation by utilizing capital in ways that maximize environmental, social, and financial benefit.

Social Entrepreneurship and Impact Investment are gaining traction as new ways to conduct our economic activities, and redefine the way we define value creation – financial, social, and environmental. Globally, we face many challenges, but it is increasingly accepted that business, and the capital fuelling it, is one of the most powerful tools we have to address and to overcome them.

With an entrepreneurial frame of mind, such challenges become opportunities for value creation – a perspective which is at the core of the opportunity that Social Entrepreneurship and Impact Investment represent. In Central and Eastern Europe (CEE), this opportunity is enormous, yet remains relatively untapped compared with other regions.

The second CEE Impact Day will bring together again pioneering actors in the impact investment and social enterprise community in Central and Eastern Europe, with international leaders, from the USA to India and across Europe, and help to forge connections and foster best-practice exchange.

We thank our host, OEKB, and our partners, the HUB VIENNA, the TONIC NETWORK, INVESTMENT READY PROGRAM, UNDP FOR BLACK SEA, ANGELLO CAPITAL, and the numerous speakers and contributors.

WELCOME TO AN EXCITING DAY FULL OF INSIGHT, INSPIRATION, AND NEW CONNECTIONS!
Aakif Merchant
Associate Dasra Social-Impact

Works directly with the Dasra Social-Impact cohort to develop viable business models, communications strategies, and networks of mentors and funders. / dasra.org

Ákos Demeter
Principal The Boston Consulting Group Hungary

Expert in the Central and Eastern Europe region. / bcg.hu

Alexis Eremia
Managing Director Hub Vienna Incubation

Romanian born social entrepreneur dedicated to build an ecosystem for impact entrepreneurs in CEE. / vienna.the-hub.net/incubation

Barry Kolodkin
Regional Program Manager UNDP Black Sea Climate & Business Initiative

Over 20 years of experience guiding companies to grow internationally and helping governments promote international commerce. / climbbiz.org

Charly Kleissner
Co-Founder KL Felicitas Foundation Social-Impact International & TONII LLC

Pioneering international Impact Investor and philanthropic Entrepreneur, serves on several Advisory boards, e.g. of Acumen Capital Markets and HUB. / klfelicitasfoundation.org

Eric Archambeau
Executive Chairman Quadia Impact Finance, General Partner Wellington Partners, Co-Founder Social-Impact International

Founding member of the Ashoka Support Network, chairs the Investment Committee of London based NESTA Impact Fund, Europe’s largest social impact fund. / quadia.ch

Georg Schön
Management Consultant UNDP Black Sea Climate & Business Initiative

Published on topics related to environmental politics and social change and also works for Ashoka Austria & CEE. / climbbiz.org

Hansi Hansmann
President Austrian Angel Investor Association

Became a very active Business Angel after a successful career in the pharmaceutical sector. / aaia.at

Hinnerk Hansen
Global Managing Director Hub Global

Leads social entrepreneurship initiatives in CEE and manages the HUB’s collaborative impact network of over 6,000 people in nearly 40 cities. / the-hub.net

Karol Sachs
Head of the Innovation & Research Unit Crédit Coopératif

Honorary President of European Federation of Ethical and Alternative Banks, Vice-Chairman of CoopEst, TISE SA, SEFEA and Chairman of Association for solidarity between France and Poland. / credit-cooperatif.coop

Katharina Turnauer
Co-Founder Katharina Turnauer Foundation

Invests in social projects in Austria and Eastern Europe. /
CONTRIBUTORS

12 / LENA GANSTERER
PROGRAM DIRECTOR
INVESTMENT READY PROGRAM
Dedicated to bringing efficiency into the social impact sector and connecting people to create truly valuable networks. / investment-ready.org

13 / LISA KLEISSNER
PRESIDENT KL FELICITAS FOUNDATION, CO-FOUNDER TONIC AND SOCIAL-IMPACT INTERNATIONAL
Expert on leveraged and holistic approaches to philanthropy and impact investing, supports social entrepreneurs to grow economically sustainable. / klfelicitasfoundation.org

14 / MALCOLM JOHNSTON
MANAGING DIRECTOR & CO-FOUNDER ANGELLO
Has been in the investment industry for over 25 years and worked across Eastern Europe, pioneering and establishing business, social and charitable projects in the region. / angello.com

15 / MARIE RINGLER
DIRECTOR ASHOKA AUSTRIA & CEE
Focused on driving social innovation and former Member of the Regional Parliament and City Council of Vienna. / austria.ashoka.org

16 / MARTIN RUCKENSTEINER
FOUNDER & MANAGER INNOIMPACT
Over 20 years’ experience in innovation and growth consulting and has co-founded several start-up companies. In the last years he is strongly active in the social enterprise space in Berlin and Vienna. / innoimpact.com

17 / NIKOLAUS HUTTER
DIRECTOR TONIIK EUROPE, CO-FOUNDER INVESTMENT READY PROGRAM
An investment executive and entrepreneur with over 15 years international experience. / tonii.com

18 / OLGA RYABOVA
INDIVIDUAL EXPERT ON SOCIAL ENTREPRENEURSHIP IN RUSSIA
G-20Y Summit Executive Committee Member, member of Coordinating Council at Chamber of Commerce & Industry of the Russian Federation. /

19 / PETR ŠKVARIL
GLOBAL PARTNERSHIPS MANAGER HUB GLOBAL
Has 10 years of business development experience in corporate and non-for-profit sector in CEE. / the-hub.net

20 / ULRICH GRABENWARTER
HEAD OF DEVELOPMENT FOR IMPACT & SOCIAL INVESTING EUROPEAN INVESTMENT FUND, VISITING PROFESSOR IESE BARCELONA
Co-authored the research publication “In search of gamma – an unconventional perspective on Impact Investing” (IESE Publishing 2011). / eif.org

21 / ZORAN PULJIC
DIRECTOR MOZAIK FOUNDATION
Led Mozaik to become one of the leading social enterprises in Central and Eastern Europe, “Schwab Social Entrepreneur of the Year”. / mozaik.ba
AGENDA

CEE IMPACT DAY 2013

10:00 WELCOME
Opening Remarks

10:30 SHAPING THE WAYS WE INVEST IN THE FUTURE
Insights into the recently launched Social Impact Accelerator – the first European impact fund for funds

ULRICH GRABENWARTER, Head of Development for Impact and Social Investments, European Investment Fund

11:00 THE OPPORTUNITY OF IMPACT INVESTMENT
Revealing the potential of impact investment: stories from successful impact investors

ERIC ARCHAMBEAU, Quadia Impact Finance
LISA KLEISSNER, KL Felicitas Foundation
KATHARINA TURNAUER, Katharina Turnauer Foundation
HANSI HANSMANN, Austrian Angel Investment Association
KAROL SACHS, Credit Cooperatif

Moderated by MARTIN RUCKENSTEINER, INNOIMPACT

12:00 BREAK

12:15 A TASTE OF ENTREPRENEURSHIP
Pitches from selected ventures of the Investment Ready Program

12:30 IMPACT INVESTMENT IN CEE – OPPORTUNITY OR NECESSITY?
Investment logic and insights into the region, with an introductory presentation on facts and figures

ÁKOS DEMETER, The Boston Consulting Group
MALCOLM JOHNSTON, Angello Development Foundation
MARIE RINGLER, Ashoka Austria & CEE

13:30 LUNCH

14:30 MEET THE VENTURES
Interactive session with selected entrepreneurs from the Investment Ready Program and the UNDP Climbiz Challenge

15:45 BREAK

16:00 EFFECTIVE STRATEGIES FOR DEVELOPING THE IMPACT SECTOR
Learning from India: Case study on the development of the Indian impact market & interactive dialogues on action steps to develop the market in Central and Eastern Europe

AAKIF MERCHANT, Dasra Social Impact
NIKOLAUS HUTTER, Toniic
GEORG SCHÖN, UNDP
LENA GANSTERER, Investment Ready Program
ZORAN PULJIC, Mozaik Foundation

Moderated by ALEXIS EREMIA, HUB Vienna Incubation

17:15 CLOSING NOTE
CHARLY KLEISSNER, KL Felicitas Foundation

17:30 CLOSING CEREMONY

18:00 NETWORKING & DRINKS

HINNERK HANSEN, HUB Global
BARRY KOLODKIN, UNDP
OLGA RYABOA, Chamber of Commerce and Industry of the Russian Federation

Moderated by PETR ŠKVARIL, HUB Global
THE CLIMBIZ CHALLENGE – implemented in partnership with the UNEP, UNDP and IUCN founded SEED Initiative – supports innovative small-scale and locally driven entrepreneurships in the Black Sea region which integrate social and environmental benefits into their business model. The goal of the CLIMBIZ Challenge is to support these entrepreneurs to scale up and replicate their activities across the Black Sea region. / climbbiz.org

ANGELLO enables the combining of investment finance, capacity building and mentoring for the empowerment of entrepreneurs and businesses in Emerging Eastern Europe so that, through the creation of employment and income, families and communities can thrive financially, socially and spiritually. / angello.com

THE INVESTMENT READY PROGRAM (IRP) is an accelerator program for social entrepreneurs from Central and Eastern Europe (CEE). IRP has been initiated by Social-Impact International and the HUB Vienna and is now run by HUB Vienna Incubation. The IRP seeks to have a seminal effect on channeling capital, international contacts, know-how, and global best-practice models to social entrepreneurs in CEE, a market largely unconnected internationally and underserved by the global impact investing industry. / investment-ready.org

OESTERREICHISCHE KONTROLLBANK AKTIENGESELLSCHAFT (OeKB) is Austria’s main provider of financial and information services to the export industry and the capital market. OeKB offers a wide range of specialised services to companies in all sectors, including financial institutions and Austrian government agencies. OeKB acts as a central hub in the markets, operating impartially and in accordance with its sustainability policy. / oekb.at
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NOTES

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